



SCOUTS[®]
South Africa

National Guideline

Usage Power Point Templates

In order to safeguard the correct usage of the Promotional SSA brand in Power Point Presentations we have prepared a number of background templates for your convenience.

Herewith are some usage guidelines:

1. These templates were created in line with the Promotional Corporate Identity of SCOUTS South Africa. No brand elements of the standard CI may be used in conjunction with these. E.g. the rope may not be added to these slides as it represents another visual identity of SSA.
2. The background templates were created for your convenience. No changes to the background images should be made. This is to ensure consistency nationwide in our look and feel.
3. The colors of the slides have been carefully selected in line with the Promotional Corporate Identity goals and visual appeal.
4. The badges used in the presentations are purely intended as visual elements and do not reflect on the content.
5. The font to be used in presentations is Verdana.
6. Only graphic elements such as graphs, tables, bullets, arrows and photographs may be used. The graphic elements added should be functional and related to the content communicated.
7. When using these templates please keep in mind that you are representing the Scouting Movement. All content should therefore be as accurate as possible.
8. Please note that any deliberate misuse of these templates will be regarded as a brand infringement.